

# heathernelson

www.creative6.com heather@creative6.com 612.298.2866

## OBJECTIVE

To find a challenging position with a reputable design agency that will allow me to grow under the direction of talented and experienced creative leaders. I will contribute to the growth of the company by bringing enthusiasm coupled with a strong artist skill set and knowledge of design.

## PROFESSIONAL EXPERIENCE

4/08-current **Carrot** Golden Valley, Minnesota

Graphic Designer A direct marketing services agency specializing in the health and well-being arena. Conceptualize and design collateral for clients such as OptumHealth and UnitedHealthcare. Maintain quality and creativity while using superlative time and project management and exceptional organizational skills to meet tight deadlines.

6/07-1/08 **Mind Spark Creative** Minneapolis, Minnesota

Graphic Designer Developed and designed identities, print collateral, advertisements, book covers, and layouts for a growing agency specializing in brand identity. Clients include The Independent, 730 Lofts, The Herkimer Pub & Brewery and Restore Cleaning Products.

1/05-06/07 **Metropolitan Media Group** Bloomington, Minnesota

Layout/Electronic Production Artist A fast-paced publishing company that specializes in editorial page design. Tasks included pre-planning, delegation, and guidance during design process. Manage multiple projects and give art direction with photography. Create and produce page layouts from beginning stages through final production. Knowledge of print production processes, including electronic file preparation. Work directly with printing companies to coordinate deadlines and deliver creative solutions.

2004 **GMAC-RFC** Bloomington, Minnesota

Design Intern Designed and implemented front end Flash screen for intra-company streaming radio.

## FREELANCE

2005-current Freelance Designer Clients include Bellagala, Pediatric Dentistry and BU Massage Therapy.

1/08-4/08 **Woychick Design** Minneapolis, Minnesota

Graphic Designer Design and produce brochures, business systems, books, posters and print ads for a small Minneapolis firm. Clients included University of Minnesota, National Youth Leadership Council, Staywell, and Como Park Conservatory.

## PROFESSIONAL ORGANIZATIONS

7/08-current Advertising Federation of Minnesota - Board Member

2003-current American Institute of Graphic Arts - Associate Member

2004 Typofile

## PROGRAM SKILL SET

Expert skills in: CS3, Adobe Illustrator, Adobe Photoshop, Adobe InDesign, QuarkXPress, Mac OS X

Intermediate skills in: Adobe Acrobat

## EDUCATION

2000-2004 **University of Wisconsin-Stout** Menomonie, Wisconsin

Bachelor of Fine Arts: Graphic Design

Focused study in graphic design with additional coursework in photography, drawing, printmaking, and advanced computer imagery.

2004 **Summer Art Study Program** London, England and Edinburgh, Scotland

Focused study in acrylic painting, watercolor and pastel drawing in outdoor studies such as cityscapes and landscapes. Much of the studio work was inspired and influenced by looking at artwork in museums and galleries.